<http://www.huffingtonpost.ca/askmen/generation-y-in-canada_b_3022080.html>

A millennial is…  
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The Canadian Millennial Survey Says…

1. What is the biggest challenge facing your generation?
2. What defines a good citizen?
3. What’s your biggest health challenge?
4. What’s your relationship status?
5. Do you ever want to get married?
6. Do you have children?
7. Do you want them, children?

PRIORITIES AND ASPIRATIONS

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MILLENNIALS AT WORK

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MILLENNIALS AS CONSUMERS

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MILLENNIALS AS CITIZENS

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WILL GENERATIONAL DIFFERENCES TEAR US APART?

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