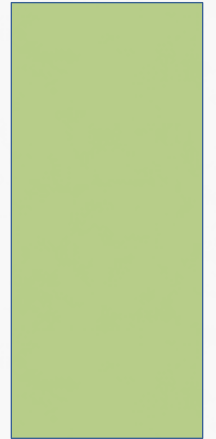


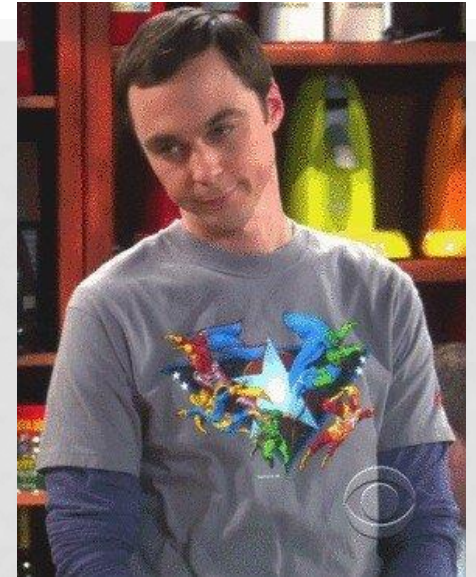
SOCIAL SCIENCE RESEARCH METHODS

SCIENTIFIC METHOD OF INQUIRY IN 5



SOCIAL SCIENCE

- Is not a pure science
- Humans are less predictable than chemical compounds, laws of physics & so on.



HOW CAN WE SOLVE THIS?

- While social science may not be a pure science, much attention is paid to research details and formality.
- Social scientists follow the **scientific method of inquiry** in order to structure their research in an academic way.

THE SCIENTIFIC METHOD OF INQUIRY IN **5**

1. **P**roblem /question
2. **H**ypothesis
3. **G**ather Data
4. **A**nalyze Data
5. **C**onclusions



Pretty

Hot

Guys/Gals



Are

Cool